

## ABSTRACT OF THE DISCLOSURE

A process for producing a shaped article having a color swirl effect on the surface  
5 comprising:

- a) providing a first color concentrate comprising a first colorant carried in  
a mixture of a crystalline organic polymer and an amorphous organic  
polymer, and optionally, providing a second color concentrate  
comprising a second colorant carried in an amorphous organic  
10 polymer, which amorphous polymer is compatible with the polymers  
used as carriers for the first colorant;
- b) providing a flowable organic polymer that is compatible with the color  
concentrates of step a);
- c) transferring the color concentrates of step a) and the flowable organic  
15 polymer of step b) to an extruder or molding machine capable of  
producing shaped articles;
- d) providing sufficient heat to maintain the temperature of the mixture of  
step c) above the glass transition temperatures of the polymers of steps  
a) and b) and above the temperatures at which the amorphous polymers  
20 of step a) melt or flow, but below the melting or flow temperature of  
the crystalline polymer of step a);
- e) forming a shaped article by providing sufficient pressure and mixing  
necessary to produce a shaped article and thereby distributing the color  
concentrates so as to impart a color swirl effect on the surface of the  
25 shaped article.